

Communications toolkit for the Learning Hub

Contents

Short copy

page 3

To be used widely and shared in its entirety with partners as a consistent, short description about the Learning Hub.

Medium copy

page 4

To be used in response to more detailed questions about the Learning Hub when information about GDS and the project process is required.

Long copy

page 6

To be used to explain the more complex elements of the Learning Hub including the history of the project, its relationship with other existing systems, its governance and user research. Individual paragraphs may be used from this copy but **must** be top and tailed with the first and last paragraphs.

Newsletter copy

page 9

To be shared with partner organisations to use in their newsletters to update their networks, members and colleagues on the Learning Hub. Please post in the “Communications” channel of the “TEL Service Team” chat on Teams the organisations you have shared the copy with.

Social media copy

page 10

To be used by the TEL Service Team on their personal social media accounts and to be shared with partner organisations who wish to be broadcasting about the Learning Hub.

Copy **must not** be edited or amended.

All the above assets will be updated at regular intervals throughout the development phase of the Learning Hub. Please continue to use this version until you receive an update which will then supersede the previous toolkit.

Short copy

The Learning Hub will be a powerful new digital platform that will provide easy access to a wide range of education and training resources for the health and care workforce. It is being developed by Health Education England's (HEE) national Technology Enhanced Learning (TEL) Programme.

The Learning Hub will be the place to go to access and record learning from a broad range of shareable resources, including existing e-Learning for Healthcare (e-LfH) programmes, and resources contributed and uploaded from the user community. The Learning Hub will also encourage discussions to take place around the uploaded learning content and networks to form around areas of shared interest to maximise the opportunities for collaboration and realise the potential of the resources.

For more information about the Learning Hub follow us on Twitter: @HEE_TEL, email tel@hee.nhs.uk or visit: www.hee.nhs.uk/tel.

Medium copy

The Learning Hub will be a powerful new digital platform that will provide easy access to a wide range of education and training resources for the health and care workforce. It is being developed by Health Education England's (HEE) national Technology Enhanced Learning (TEL) Programme.

The Learning Hub will be the place to go to access and record learning from a broad range of shareable resources, including existing e-Learning for Healthcare (e-LfH) programmes, and resources contributed and uploaded from the user community. The Learning Hub will also encourage discussions to take place around the uploaded learning content and networks to form around areas of shared interest to maximise the opportunities for collaboration and realise the potential of the resources.

It is envisaged that the platform will be the place to find, share, discuss, review and collaborate on education, training and learning resources across sectors including health, social care, public health and beyond. Using the Learning Hub, commissioners, educators and learners will be able to find what they need and share resources that may be helpful to others. The Learning Hub won't necessarily replace local learning management systems but will provide the capability of recording learning, as well as offering the existing open approach to interoperability followed in HEE e-LfH's programmes, where e-LfH content is made available to local platforms.

The types of resources that will be found and shared will include e-learning, videos, podcasts, documents (e.g. lesson plans, articles and presentations), information on physical equipment, such as that used in simulation-based education approaches. The Learning Hub will also offer the ability to signpost to resources that are hosted on other websites and learning management systems.

The project is being delivered according to the Government Digital Service's (GDS) Service Manual. The Service Manual stipulates the use of an Agile project methodology for all digital projects, which put users at the heart of the design process. There are four project phases: discovery (scoping/research phase); alpha (prototyping); private and public beta (building the real platform, from a closed group of users to all potential users respectively); and finally live. GDS, with Department of Health and Social Care's digital team, assess each phase and approval is needed before moving to the next one. Justification on spend is also needed prior to subsequent phases beginning.

The Learning Hub Service Team has been established, with all the GDS mandatory roles filled. Planning for private beta has concluded, the technical infrastructure has been put in place, including a migration to a new hosting environment in Microsoft Azure and stakeholder engagement has begun.

The Learning Hub project is now in the private beta phase of its development, which comprises the iterative development of the digital platform based on the e-Learning for Healthcare Hub code base, working with a closed group of users to build the minimum viable product through a series of iterations. This will aim to have a range

of fundamental features that will enable finding, launching, sharing, contributing and reviewing learning resources and enabling discussion and collaboration.

Once the Service Team successfully passes the private beta assessment and spend approval is granted, the project will move to the public beta phase, where the platform is open for use on the internet, although users will be alerted to the fact that it is still in beta. This is still a developmental phase which will see new features launched iteratively. After further, relevant assessments comes go-live and moving to maintenance and more gradual development of the platform.

For more information about the Learning Hub follow us on Twitter: @HEE_TEL, email: tel@hee.nhs.uk, visit: telblog.hee.nhs.uk to read blogs about our journey so far or visit: www.hee.nhs.uk/tel.

Long copy

The Learning Hub will be a powerful new digital platform that will provide easy access to a wide range of education and training resources for the health and care workforce. It is being developed by Health Education England's (HEE) national Technology Enhanced Learning (TEL) Programme.

The Learning Hub will be the place to go to access and record learning from a broad range of shareable resources, including existing e-Learning for Healthcare (e-LfH) programmes, and resources contributed and uploaded from the user community. The Learning Hub will also encourage discussions to take place around the uploaded learning content and networks to form around areas of shared interest to maximise the opportunities for collaboration and realise the potential of the resources.

It is envisaged that the platform will be the place to find, share, discuss, review and collaborate on education, training and learning resources across sectors including health, social care, public health and beyond. Using the Learning Hub, commissioners, educators and learners will be able to find what they need and share resources that may be helpful to others. The Learning Hub won't necessarily replace local learning management systems but will provide the capability of recording learning, as well as offering the existing open approach to interoperability followed in HEE e-LfH's programmes, where e-LfH content is made available to local platforms.

The types of resources that will be found and shared will include e-learning, videos, podcasts, documents (e.g. lesson plans, articles and presentations), information on physical equipment, such as that used in simulation-based education approaches. The Learning Hub will also offer the ability to signpost to resources that are hosted on other websites and learning management systems.

The project is being delivered according to the Government Digital Service's (GDS) Service Manual. The Service Manual stipulates the use of an Agile project methodology for all digital projects, which put users at the heart of the design process. There are four project phases: discovery (scoping/research phase); alpha (prototyping); private and public beta (building the real platform, from a closed group of users to all potential users respectively); and finally live. GDS, with Department of Health and Social Care's digital team, assess each phase and approval is needed before moving to the next one. Justification on spend is also needed prior to subsequent phases beginning.

The Learning Hub Service Team has been established, with all the GDS mandatory roles filled. Planning for private beta has concluded, the technical infrastructure has been put in place, including a migration to a new hosting environment in Microsoft Azure and stakeholder engagement has begun.

The Learning Hub project is now in the private beta phase of its development, which comprises the iterative development of the digital platform based on the e-Learning for Healthcare Hub code base, working with a closed group of users to build the

minimum viable product through a series of iterations. This will aim to have a range of fundamental features that will enable finding, launching, sharing, contributing and reviewing learning resources and enabling discussion and collaboration.

Once the Service Team successfully passes the private beta assessment and spend approval is granted, the project will move to the public beta phase, where the platform is open for use on the internet, although users will be alerted to the fact that it is still in beta. This is still a developmental phase which will see new features launched iteratively. After further, relevant assessments comes go-live and moving to maintenance and more gradual development of the platform.

The case for the Learning Hub has been enhanced following thorough user engagement and the review of existing HEE systems. It is expected that the Learning Hub will embed many existing digital services in HEE, such as eWIN, the STAR Tool and the eLearning Repository. It is also expected to help many teams within HEE, professional groups, institutions and communities to meet strategic objectives around formal/informal learning, role development and strategic workforce transformation. Many of these groups have engaged in the private beta phase of development and others will come on board at public beta.

User involvement has underpinned the project from its inception and users have been consulted at every stage of the process to date. This has included developing the case for need, preferences on functionality, the name of the platform, access criteria and the governance and integrity around the system.

The governance and integrity of the Learning Hub is crucial to its success. Users have highlighted the importance of a clear governance structure with rules and guidelines that must be adhered to. The governance around content submission, flagging and managing content and rating and reviewing content needs to confirm to users that quality assurance will be employed at every step of the process. Access, local administrator functionality, privacy, along with many other areas are being considered and will be included in the governance guidelines.

Market analysis has concluded that, beside the HEE e-LfH Hub and the learning system as part of the Electronic Staff Record (ESR), there are no other learning environment platforms delivering learning at a national level that are completely free to the organisation to use. There are no websites currently providing the range of functionality proposed for the Learning Hub at a national level for the health and care workforce.

The Learning Hub resources will include all content that is currently on the e-LfH Hub. During 2018 there were more than seven million session launches on the e-LfH Hub alone with more than 895,000 registered users. This is the largest and most active e-learning service supporting the health and care workforce at present, comprising more than 24,000 e-learning sessions within more than 200 e-learning programmes.

Benefits can be best described at the individual learner, the educators, the organisational/ professional community and the national level, they include:

The development of the Learning Hub will see learners have access to high quality resources developed nationally by individuals and organisations. Learners will also be able to record both formal and informal learning in the system.

Accessing the Learning Hub will provide educators with access to resources developed to support education, contact with peers to collaborate with from around the country with an aim of reducing duplication and supporting innovation. The Learning Hub will enable learning content to be created and shared at scale across organisations and geographical boundaries thus encouraging nationwide, multi-professional collaboration.

For more information about the Learning Hub follow us on Twitter: @HEE_TEL, email: tel@hee.nhs.uk, visit: telblog.hee.nhs.uk to read blogs about our journey so far or visit: www.hee.nhs.uk/tel.

Newsletter copy

Health Education England's (HEE) Technology Enhanced Learning (TEL) Programme is developing the Learning Hub, which will be a powerful new digital platform providing easy access to a wide range of education and training resources for the health and care workforce.

The Learning Hub will be the place to go to access and record learning from a broad range of shareable resources, including existing e-Learning for Healthcare (e-LfH) programmes, and resources contributed and uploaded from the user community. The Learning Hub will also encourage discussions to take place around the uploaded learning content and networks to form around areas of shared interest to maximise the opportunities for collaboration and realise the potential of the resources.

Dr Neil Ralph, TEL Programme Manager, Health Education England said: "The development of the Learning Hub will provide the entire health and care workforce with a centralised platform to access a wide range of education and training resources. The types of resources that will be found and shared will include e-learning, videos, podcasts, lesson plans, articles, presentations and information on physical equipment, such as that used in simulation-based education approaches. The Learning Hub will also offer the ability to signpost to resources that are hosted on other websites and learning management systems too."

For more information about the Learning Hub follow us on Twitter: @HEE_TEL, email: tel@hee.nhs.uk, visit: telblog.hee.nhs.uk to read blogs about our journey so far or visit: www.hee.nhs.uk/tel.

Social media copy

@NHS_HealthEdEng's @HEE_TEL programme is developing the Learning Hub – a powerful new digital platform providing easy access to a wide range of education & training resources for the health & care workforce. #HEETEL

The Learning Hub will be the place to go to access & record learning from a broad range of shareable resources, including existing e-Learning for Healthcare (e-LfH) programmes, and resources contributed and uploaded from the user community.
@NHS_HealthEdEng @HEE_TEL #HEETEL

The Learning Hub will encourage discussions to take place around uploaded learning content & for networks to form around areas of shared interest to maximise the opportunities for collaboration & realise the potential of the resources.
@NHS_HealthEdEng @HEE_TEL #HEETEL

The Learning Hub will include e-learning, videos, podcasts, documents (e.g. lesson plans, articles & presentations), information on physical equipment, such as that used in simulation-based education approaches. @NHS_HealthEdEng @HEE_TEL #HEETEL

The Learning Hub is currently in development by @NHS_HealthEdEng & @HEE_TEL & will offer the ability to signpost to resources that are hosted on other websites & learning management systems. #HEETEL

For more information about the @NHS_HealthEdEng @HEE_TEL Learning Hub email: tel@hee.nhs.uk, visit: telblog.hee.nhs.uk to read blogs about our journey so far or visit: www.hee.nhs.uk/tel. #HEETEL

ENDS